

JIEYUN YANG

www.yangdesigns.co

- ☎ +61 425 456 155
- ✉ yangjy1104@hotmail.com
- 📍 Maroubra NSW 2035

UX/UI designer with the proven know how to combine creative and usability viewpoints resulting in world-class Web and mobile applications.

Experience

CreativeWorks International

UX/UI designer 05/2015 - Present

- Design end to end experience for Sonder Australia (Mobile App, Admin Portal, Company website, Email)
- Work on a team following Agile processes
- Collaborate on project and UX strategy for the project
- Present findings to our client representative on a periodic basis

Suiteboutique

Part-time Graphic Designer 12/2013 - 10/2014

- In-store signage
- eDM design
- Promotional items such as flyers, new store openings
- Social media graphics
- Packaging

Beijing LKK Design

Junior Product Designer 10/2012 - 03/2013

Design Skills

- Storyboarding
- Information Architecture
- Low and Hi-Fi Prototyping
- User Interface Design

Research Skills

- Information Architecture
- User Research
- Persona Creation
- Cognitive Walkthrough
- Contextual Design
- Affinity Diagramming
- Card Sorting
- Wireframing
- Prototyping
- User Testing

Experience cont'd

- Consult with clients
- Packaging design
- Conceptualise new products for existing technologies with 3D Models
- Conduct user experience research to design a wearable product for activity tracker

Education

User Experience Design

General Assembly Sydney

2017-2017

Master of Information Technology

University of Technology Sydney

2014-2015

Bachelor of Industrial Design

University of New South Wales

2010-2013

Tools

- Sketch
- Photoshop
- Illustrator
- Balsamiq Mockups
- Invision
- Principle
- MS Office
- UsabilityHub

Front - end

- Basic HTML/CSS
- Experience of Wordpress